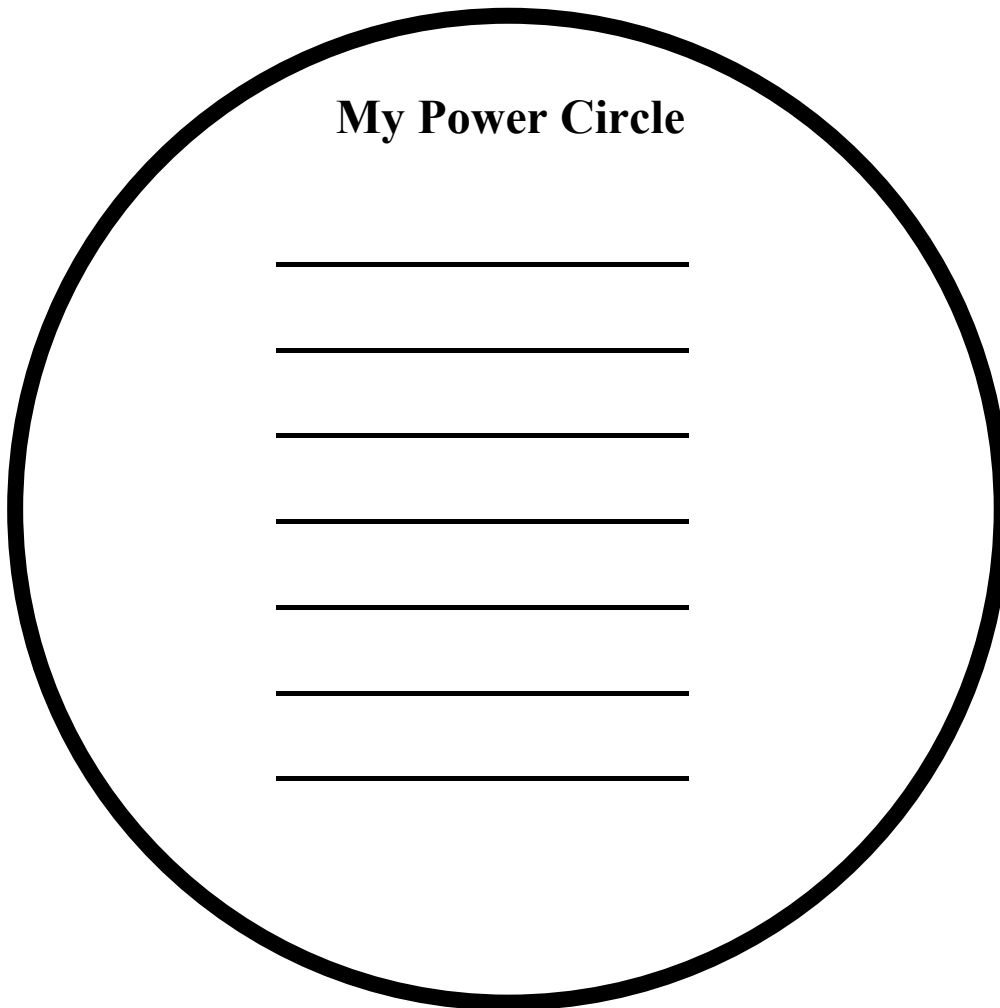


# Who should I Invite?

In the first instance, be selfish! Think what professions are already in your chapter that have a natural affinity with your own. List them below, and then think what other professions / businesses should be in that Power Circle because they are normally a natural sources of business for yours. These are the best people to invite. e.g. A photographer might have a caterer and a florist in their Power Circle, but would do much better with a limo company and an event organiser as well.

The strongest chapters have six or seven power groups of 5-7 members each. The chapter should focus on inviting people who will complement the existing power groups in the chapter. If your own Power Circle is complete, help others by inviting businesses that will complement their Power Circles.



**My Power Circle**

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